

# BLUE PENCIL

A FESTIVAL OF WRITING AND NEWS ARTS

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2 May 2022

To  
The HoD  
Department of Journalism/Communicative English

Dear Sir/Madam,  
**Invitation to Blue Pencil, our Journalism Festival**

Greetings from St. Joseph's College (Autonomous)!

It gives us great pleasure to invite participation from your institution in **Blue Pencil—the Festival of Writing and News Arts** jointly organised in hybrid mode by the **Department of English & Journalism and Nous**, our student society for media arts.

We open on **11<sup>th</sup> May 2022** with a two-day **Social Justice Film Festival** curated by the documentary film-maker R. P. Amudhan. This will be followed by a series of inter-collegiate contests

The events at Blue Pencil are designed so as to uncover talent in writing, editing and newspaper design, as also to evangelise for greater media literacy and awareness among all students. Participation is thus open to students from all disciplines. Contests at Blue Pencil will be held from **12<sup>th</sup> to 14<sup>th</sup> May 2022**.

We invite participation from your students. There is also an overall championship at stake, and we are confident that your students will perform creditably at Blue Pencil.

Please find attached a factsheet with details of the contests and schedules for Blue Pencil. We look forward to hosting your students and to witnessing their talents in action..

Thank you,  
Yours sincerely

Dr Arul Mani  
Dean, School of Languages

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## **BLUE PENCIL 2022 Contest Schedule**

### **Offline contests**

#### **12<sup>th</sup> May - DAY 1**

- 2:00 PM            **NoseCut Briefing**  
Xavier Hall, PG Block
- 2: 15 PM           **RagMag Briefing**  
Xavier Hall, PG Block
- 2:30 PM            **Off Plate (Food Writing)**  
Xavier Hall, PG Block
- 3:00 PM            **Skech Maga (Cartooning)**  
Xavier Hall, PG Block
- 4:00 PM.           **Pausability (News Reading)**  
Xavier Hall, PG Block

#### **13<sup>th</sup> May - DAY 2**

- 2:00 PM            **Picture Baaki Hai (Film Poster Design)**  
AV Room, Arrupe Block
- 4:00 PM            **Khabar Singh (Headlining)**  
AV Room, Arrupe Block
- 5:00 PM            **NoseCut**  
Banyan Tree, Science Block

#### **14<sup>th</sup> May- DAY 3**

- 11:00 AM           **Who News? (Media and Current Affairs Quiz)**  
De Nobili Hall, Auditorium Block
- 3:15 PM            **In Briefs (Newsroom Contest)**  
De Nobili Hall, Auditorium Block
- 5:00 PM            **Valedictory Ceremony**  
Banyan Tree, Science Block

## **Online Events**

**12<sup>th</sup> May – DAY 1**

7:30 PM

**YouTube Soapbox**  
MS Teams

**Text Tile Briefing (Photo Essay)**  
MS Teams

## BLUE PENCIL 2022

### A Festival of Writing & News Arts

#### General Rules

- The contests will be held on 12<sup>th</sup> May 2022 to 14<sup>th</sup> May 2022. All contests will begin by 2 pm and conclude by 6:30 pm.
- While the contests are **open to undergraduate and postgraduate students of Communications, Communicative English and Journalism, students of other disciplines are more than welcome to participate.**
- Each department/college can field an unlimited number of teams/participants.
- To register for events, please use this Google [form](#), also provided at <http://metajosephs.in>
- You may also confirm entries from your institution with a phone-call to the numbers provided below or an email to [bluepencil.nous@gmail.com](mailto:bluepencil.nous@gmail.com) by 11<sup>th</sup> May 2022.
- We will also accept a letter confirming entries from your institution.
- All participants must have been vaccinated for Covid, and must wear masks, and practise basic social distancing through the festival.
- Teams/participants must carry valid identification from the institution they are representing.
- Participants/teams must report to the Reception Desk at the Arrupe Block on Langford Road, following which they will be directed to the venues.
- The decision of the judges will be final and binding on all participants.
- While we will allow on-the-spot entries, we urge those interested to register in advance.
- A championship shield will be awarded to the college that tops the overall scoreboard.
- For all inquiries regarding contests, please call Prof. Drishti Rakhra (97414-76570), Prof. Pramod Harle (72591-91331) or email [bluepencil.nous@gmail.com](mailto:bluepencil.nous@gmail.com)

## **BLUE PENCIL 2022—EVENTS & RULES**

**12<sup>TH</sup> MAY 2022--OFFLINE**

### **NOSECUT**

A variation on Press Stress, Nose Cut is a team event where every bit of research helps

#### **RULES**

- Teams of two: Speaker & Researcher
- Maximum: 2 teams per institution
- Entry Fee: Rs. 100/- per team
- Each team will be assigned an in-the news personality on 12 Feb
- Their job is to handle questions from a press conference on 13 Feb
- Teams can research personalities assigned to them, as well as to others during the contest
- Speakers must introduce themselves, and then begin taking questions
- Speakers may use distinctive attire/accessories associated with assigned personality after obtaining clearance from the organisers
- Researchers may assist speakers only through handwritten notes during the contest
- Time allowed: 1 minute for intro, 5 minutes for interaction, with a warning bell before close.

**Registration Date: 12<sup>th</sup> May 2022/ Reporting Time for Briefing: 2 pm (Xavier Hall)**

**Contest Date: 13<sup>th</sup> May 2022/ Reporting Time: 5 PM.**

**Prizes for the top three teams**

**Venue: Banyan Tree, Science Block, St. Joseph's College**

**Event Head: Astha Sharma (8116181659)**

### **RAG-MAG**

Produce a satirical newspaper based on a current political scenario which will be provided during the briefing

#### **RULES**

- Teams of three
- Unlimited entries; Entry Fee: Rs. 100/- per team
- Teams must write, edit, and design overnight
- Teams are allowed to design on Publisher, QuarkXPress, InDesign, or Canva..
- Teams must submit a printout of a two-page A-3 size newspaper
- No plagiarism; over deadline submissions will be accepted with penalties

**Registration and Briefing Date: 12<sup>th</sup> May 2022 Reporting Time: 2 PM (Xavier Hall)**

**Submission Date: 13<sup>th</sup> May 2022 by 4 pm; Prizes for the top three teams**

**Submission Venue: Arrupe Block Desk, St. Joseph's College**

**Event Head: Shreya Ghosh (7004832065)**

### **OFF PLATE (Food Writing)**

A team writing and photography contest.

#### **RULES**

- Teams of two; unlimited entries;
- Entry Fee; Rs. 100 per team
- We'll give you the culinary item, and a fact-sheet
- Your entry should be a softcopy PDF with three photographs, captions, a headline and two paragraphs
- No plagiarism; photographs must be unprocessed images
- Judging criteria: Originality, Presentation, Writing Ability, Overall Appeal.

**Reporting time: 2 pm onward, 12th May**

**Venue: Xavier Hall, PG Block**

**Event Head: Lonav Ojha (7002381738)**

### **SKECH MAGA (Cartooning)**

Editorial cartooning. Comment on current affairs with wit and panache

#### **RULES**

- Solo participation
- Unlimited entries
- Entry Fee: Rs. 50/- per participant
- KG Cardboard will be provided—the cartoon must be a single panel covering the sheet
- Participants may use pencils/pens only
- Topic will be provided on the spot.

**Date and Time: 2 pm, 12<sup>th</sup> May 2022**

**Prizes for the best three entries**

**Venue: Xavier Hall, PG Block, St. Joseph's College**

**Event Head: Lonav Ojha (7002381738)**

### **PAUSABILITY (News Reading)**

A solo contest in news presenting

#### **RULES**

- We'll give you a prompt-sheet
- Time allowed: 3 minutes
- Judging criteria: Voice, Presentation, Presence of Mind, Overall Appeal
- Entry Fee; Rs. 50/- per participant
- Two entries per college; Entries close at 15 participants.

**Date & Reporting time: 3:30 pm onward, 12<sup>th</sup> May**

**Prizes for the best three performances**

**Venue: Xavier Hall, PG Block**

**Event Head: Shreenidhi RVA (7483935844)**

**13<sup>TH</sup> MAY 2022--OFFLINE**

**PICTURE BAAKI HAI (Film Poster Design)**

Design a film poster aided by film clips and a fact-sheet

**RULES**

- A team event for two
- Unlimited entries
- Entry Fee; Rs. 100 per team
- We'll play two distinctive clips from a film and give you a fact-sheet
- You design a poster that taps into the distinctive appeal of the film
- Your submission must be an A3 size printout; no plagiarism
- Judging Criteria: Text/Image interplay, Use of Resources, Visual Appeal, Overall Impression.

**Date & Reporting time: 1:30 pm onward, 13<sup>th</sup> May 2022**

**Venue: AV Room, Arrupe Block**

**Event Head: Shreenidhi RVA (7483935844) and Isabel Nicholas (9740395577)**

**KHABAR SINGH (Headlining)**

A writing contest for teams of two

We'll give you a raw page in printout form.

You come up with the headlines and the captions, by hand.

**RULES**

- Teams of two; unlimited entries
- Entry Fee: Rs. 100/- per team
- Judging Criteria: Use of space. Impact, Language. Overall Impression.

**Date & Reporting Time: 4 pm, 13<sup>th</sup> May 2022**

**Venue: AV Room, Arrupe Block, St. Joseph's College**

**Event Head: Isabel Nicholas (9740395577)**

**14<sup>TH</sup> MAY 2022—OFFLINE EVENTS**

**WHO NEWS? (Media and Current Affairs Quiz)**

Goodbye Googlers. Hello guess-takers.

**RULES**

- A team event for two
- Unlimited entries; Written Prelims, followed by finals for eight teams
- Entry Fee; Rs. 100 per team
- The event will be conducted by The Karnataka Quiz Association.

**Date & Reporting Time: 10:45 am, 14<sup>th</sup> May**  
**Venue: De Nobili Hall, Auditorium Block**  
**Prelims at 11 am, Finals at 12 noon**  
**Event Head: Shreya Ghosh (7004832065)**

### **IN BRIEFS (Newsroom Contest)**

The editing game. Team-work, smarts, and punchy lines.

#### **RULES**

- A team event for two
- Unlimited entries; Written Prelims, followed by finals for four best entries
- Entry Fee; Rs. 100 per team
- Prelims: Comment on the design of an assigned page, and make suggestions for edits
- Finals: Work out a supplement, make a presentation, take questions from a jury.

**Date & Reporting Time: 1:45 pm, 14<sup>th</sup> May**  
**Venue: De Nobili Hall, Auditorium Block**  
**Prelims at 3:15 pm, Finals at 4:15 pm**  
**Event Head: Astha Sharma (8116181659)**

#### **VALEDICTORY**

Prizes and Certificates at Banyan Tree, Science Block  
5:00 pm, 14<sup>th</sup> May 2022.



**ONLINE EVENTS**  
**12<sup>th</sup> May 2022**

**YouTube Soapbox**

Tell us about your YouTube obsessions

**RULES**

- Each participant can play excerpts from a YouTube video and then speak about why it is significant.
- Participants must bring the video and be prepared to share their screens on MS Teams
- Entry Fee: Rs. 50/- per participant
- **Contest date: 12<sup>th</sup> May 2022 (MS Teams); Start time: 7:30 pm**
- Time on screen: 4+1 minutes.
- Prior registration essential. Please register via Google Form provided.

**Event Head: Rishika Bharadwaj (9163819261)**

**Text Tile (Photo Essay)**

We provide the theme, you bring the photo-essay

**RULES**

- The theme will be provided at the briefing via MS Teams on 12<sup>th</sup> May.
- Entry Fee: Rs. 50/- per participant
- Your submission must contain three photographs and not exceed 1000 words
- Photographs must be raw, unprocessed images
- Please submit in PDF via email; details at briefing.
- **Submission date: 14<sup>th</sup> May 2022 by 10 am; no late submissions**
- Prior registration essential. Please register via Google Form provided

**Event Head: Rishika Bharadwaj (9163819261)**